



**Washington, DC NAACP Branch
General Body Meeting
Thursday, February 14, 2008
Israel Baptist Church
1251 Saratoga Avenue, NE
7:00pm**

AGENDA

- | | |
|--|----------------------------------|
| I. Call to Order | Lorraine Miller, President |
| II. Opening Prayer | Rev. James Coleman, Chaplain |
| III. Greetings | Lorraine Miller, President |
| IV. Treasurer Report | Angela Wood, Treasurer |
| V. Minutes | Akosua Tyus, Assistant Secretary |
| VI. Freedom Fund Dinner | Ruby Lewis, Secretary |
| VII. NAACP Branch Office Update | Ruby Lewis, Secretary |
| VIII. DC Area Council Formulation Update | Sable Nelson |
| IX. <u>Committee Reports:</u> | |
| o Young Adults | Akosua Tyus |
| o Health | Shavon Arline |
| o Economic Empowerment | Rebecca Thompson |
| o Public Relations | Kassidy Johnson |
| o Education | Gloria Jefferson |
| o Political Action | Eugene Kinlow |
| o Membership Services | Elnora Fitzgerald |
| o Veteran Affairs | Joe Wynn |
| o Youth Works | E. Gail Anderson-Holness |
| X. Announcements | |
| XI. Next Meeting Date | |
| XII. Adjournment | |

DRAFT



**Washington, DC NAACP Branch
General Body Meeting
Thursday, January 10, 2008
Israel Baptist Church
1251 Saratoga Avenue, NE
Washington, DC
7:00pm**

MINUTES

- I. Meeting was called to order at 7:00pm by Rev. Shearin, 1st Vice President.
- II. Rhonda McManus gave the opening prayer.
- III. Rev. Shearin brought greetings and informed the membership that Lorraine Miller is currently on travel in Israel with Speaker Pelosi and President Bush.
- IV. The minutes from the December 14, 2007 General Body Meetings were read silently and approved with noted corrections.
- V. We are currently looking for volunteers to help staff the branch office while we continue to review and interview Office Manager Applicants.
- VI. Ruby Lewis announced that Mrs. Louise Langley resigned as Office Manager on December 13, 2007. We are currently looking for volunteers to help staff the branch office while we continue to review resumes and interview applicants. Several candidates have been identified and a selection will be made by the end of the month. A Retirement Celebration will be held for Mrs. Langley on January 25, 2007 at B. Smith Restaurant from 6:00-8:00pm. The dinner cost is \$40.00 per person. Dinner payments are being collected by Ruby Lewis.
- VII. Angela Wood, Treasurer reported that the branch is current on all expenditures and office expenses. The branch currently has \$27,000 in its operating account and \$9,000 in its Freedom Fund account.
- VIII. Sable Nelson announced the NAACP DC Area Council has been structured as the governing body, which oversees the Youth Council and College Chapters in Washington, DC. Members of the DC Area Council include all Youth & College units in Washington, DC. The first NAACP DC Area Council Meeting was held on Sunday, October 14, 2007. At the October 2007 meeting officers were elected. President is Sable Nelson from Howard NAACP College Chapter. Vice President is Sean White from GWU NAACP College Chapter. Secretary is Ellie Gunderson from Georgetown NAACP College Chapter. Treasurer is Ashley Taliaferro from DC NAACP Youth Council.

Akosua Tyus and Gerard Charles were appointed Advisor and Co-Advisor in the activation of the DC Area Council. Thus far DCAC has worked with American University to re-activate the AU NAACP and UDC has chartered a new chapter. The next DCAC meeting will be held in February 2008.

IX. Committee Reports:

Fundraising Committee

- Ruby Lewis announced the “Barrier Breakers” Fundraising Gala has been rescheduled for March 5, 2008. It will be held at the Grand Hyatt hotel in Washington, DC. The fundraising goal is to raise \$150,000 to \$200,000 for the branch through selling between 300 and 500 tickets. Entertainment will be provided by the Dynamic Superiors. Ticket prices are \$100 or \$750 per table. Key persons include Nancy Pelosi, Robert McGlotten, Dorothy Jackson, and W. Ronald Evans.

Young Adults Committee

- Akosua Tyus, Assistant Secretary and Young Adults Committee Chair announced that the objectives of the Young Adults Committee are to recruit young adult members. Current initiatives are to continue increase the visibility of the NAACP DC Branch amongst young adults within the DC community, encourage membership dues payment, and motivate young adult members to be active committee chairs and members within the DC Branch. Goals include appointing a Public Relations Chairperson that will be responsible for updating membership e-mail list and sending e-mails to mailing list. Other goals include to activate and recruit an International Affairs and (WIN) Women In NAACP Committee Chair. On Thursday, November 29, 2007 we collaborated with Thursday Network, NCNW, and the NAACP DCAC units to co-host a State of Emergency Forum on the unjust treatment of African-American youth within our juvenile justice system. We are now co-hosting First Fridays at Felix with several other young professional organizations. Our first event co-hosting First Fridays was held on Friday, December 7, 2007. We also co-hosted the Advance Film Screening of “The Great Debaters” with Thursday Network on Monday, December 17, 2007. Akosua Tyus introduced 5 students visiting from Texas Southern University that learned about that DC Branch General Body Meeting on the www.naacpdc.org website.

Youth Works Committee

- E. Gail Anderson Holness, Youth Works Chairperson announced the objective of the Youth Works Committee is to develop youth leadership effective in positively affecting change with the community. The Youth Works Committee will work with the DC Area Council to foster a collaborative relationship between the Youth Council, College Chapters, and DC Branch.

Veteran Affairs Committee

- Joe Wynn, Third Vice President and Veteran Affairs Committee Chair announced Veteran Affairs Committee co-hosted the monthly Veterans United for Community Service (VUCS) Forum on the 1st Thursday, January 3, 2008, along with the D.C. Office of Veterans Affairs, the National Association for Black Veterans (NABVETS), and the Veterans Enterprise Training & Services Group (VETS Group). The purpose of the forum is to exchange information and ideas with Veterans, Agency Representatives, Community Leaders and Residents. It was held from 6:30 pm to 8:30 pm at the Citywide Conference Center, located at 441 4th Street, N.W., Wash., D.C.

The next forum is scheduled for the 1st Thursday, February 7, 2008 at the Citywide Conference Center in Washington, D.C.

Political Action Committee

- Eugene D. Kinlow announced the a Pre-Primary Caucus will be held Saturday, January 19, 2008 at McKinley High School located at 2nd and T Street, NW. The next Political Action Committee meeting will be held in February 2008.

Membership Committee

- Elnora Fitzgerald announced the branch processed 524 memberships between January and December 2007.

X. The next meeting will be held Thursday, February 14, 2008 at 7:00pm in Israel Baptist Church.

XI. The meeting adjourned at 8:05pm.

Attendees:

Rev. Shearin
Ruby Lewis
Akosua Tyus
Angela Wood
E. Ned Sloan
Imogene Stewart
Vincent Cail
Rick Barrera
Nikiah Hawkins
Amy Brooks
Albert Roberts
Kevin Lassiter
Eugene Kinlow
Sable Nelson
E. Gail Anderson-Holness
Theresa Johnson
Elnora Fitzgerald
Rhonda McManus
Louise Langley



Washington DC National Association for the Advancement of Colored People
P.O. Box 90998
Washington DC 20001



202-667-1700 phone 202-462-6115 fax
<http://www.naacpdc.org>

WASHINGTON DC NAACP *Freedom Fund* *Dinner*

Honoring

Barrier Breakers

**Americans who blazed paths for
generations to follow**

The Honorable Lorraine C. Miller

The Honorable James Clyburn

The Honorable Debbie Wasserman Schultz

Mr. Lorenzo Creighton

Mr. Matthew Fogg

Mr. Ernie Green

LTG Michael Rochelle

Wednesday, March 5, 2008

Grand Hyatt Hotel

1000 H Street NW,

Washington, DC 20001

The Honorable Nancy Pelosi, Honorary Chair

Robert McGlotten, Partner, McGlotten and Jarvis,

Dinner Chair and Host

**Dorothy R. Jackson, Vice President, American Gaming
Association**

**W. Ronald Evans, President, National Business
League, Dinner Co-Chairs**

Pre Dinner Silent Auction

7:00 pm: Dinner and Awards

**Evening Entertainment- The Dynamic Superiors, Motown
Recording Artist**

Business Attire

Call 202-667-1700 for ticket information
or visit <http://www.naacpc.org> for more information, including
sponsor opportunities



Washington DC National Association for the Advancement of Colored People
P.O. Box 90998
Washington DC 20001



202-667-1700 phone 202-462-6115 fax
<http://www.naacpdc.org>

WASHINGTON DC NAACP FREEDOM FUND DINNER: BARRIER BREAKERS
March 5, 2008 Grand Hyatt Hotel

Special Ad Rates Small Businesses and Non-Profit Organizations

[Souvenir Journal Advertising Rates \(camera-ready artwork required by 2/15/08\)](#)

- Full-page color (8 ½ x 11, non-bleed) - \$750.00
- Full-page black and white (8 ½ x 11, non-bleed) - \$500.00
- Half-page color - \$375.00
- Half-page black and white - \$250.00
- ¼ page color - \$155.00
- ¼ page black and white - \$125.00
- Business card size - \$50.00

[Dinner Tickets](#)

- General seating - \$100.00
- Table of ten - \$750.00

*Complete the following and return to the NAACP DC office by February 14, 2008.
Thank you.*

Name _____

Title _____ Company _____

Address (city, state, zip) _____

Phone _____ Fax _____ Email _____

Donor level _____ Ad size _____ Number of tickets _____ Total Ticket price _____
Amount enclosed _____ (35% of each dinner ticket is tax-deductible.)

Signature _____

**Mail to: Make check payable to NAACP Freedom Fund Dinner and mail to
Washington DC NAACP, P.O. Box 90998, Washington, DC 20001. Thank
you.**



NAACP DC Area Council

- I. Our 1st Quarter meeting was held on Sunday, February 2, 2008 at Georgetown University's Intercultural Center (ICC) in Room 108.
- II. At 4:25, Sable Nelson, DC AC President, called the meeting to order
- III. Roll Call
 - The following Units were present:
 - i. American University, two Executive Committee members present
 - ii. Georgetown University, six Executive Committee members present
 - iii. Howard University, two Executive Committee members present
 - iv. University of the District of Columbia, two Executive Committee members present
 - Absent Units:
 - i. DC Youth Council
 - ii. George Washington University
 - Advisors Present:
 - i. Akosua Tyus Co-DC Youth Advisor and Co-DC AC Advisor
 - ii. Denise Keels, Co-DC Youth Advisor
 - iii. Gerard Charles Co-DC AC Advisor and Adult Representative on the National Youth Work Committee
- IV. Sable Nelson made the following announcements
 - Hillary Shelton, Director of the NAACP Washington Bureau has announced that the NAACP Presidential Candidate Questionnaire is available. The questionnaire contains questions and the candidates' answers (200 words or less) on issues of crucial importance to the NAACP and the communities we serve. To access the questionnaire go the NAACP website, www.NAACP.org or contact the NAACP Washington Bureau at (202) 463-2940.
 - Ruby Lewis, Secretary of the Washington, DC Adult Branch has expressed a need for stuffing, sealing and stamping letters and invitations for the DC Branch Freedom Fund Dinner "Gala." Any available time between 10am and 8:30pm is appreciated. Please let Akosua know.
 - The "Potomac Primary" (i.e. DC, MD and VA) will be held on Tuesday, February 12, 2008. Units should spread the word to their respective campuses and communities as well as register voters.
 - The NAACP Hollywood Bureau presents the 39th Annual Image Awards which will air live on the local fox affiliate at 8pm on Thursday, February 14, 2008. I encourage you and your friends to support by watching or voting online at

www.naacpimageawards.net. If you receive the Crisis Magazine, there is a paper ballot available there as well. Note: you do have to be a member of the NAACP to vote.

- The Annual Meeting for the NAACP will be held President's Day Weekend (February 14-16). Each of the National Committees, including the National Youth Work Committee (Region VII Adult Representative: Gerard Charles; Region VII Adult Representatives: Edmund Miller (replacing Kimberly McConkey formerly from George Washington University) and Erica McLaughlin (also Region VII Youth Representative on the National Board of Directors)) will be meeting in person on Thursday and Friday. The National Board Meeting will be held on Saturday at the New York Hilton and is open to the public. New board members will be sworn in on that day. Sable Nelson will be sworn in as the Region VII Youth Representative on the National Board of Directors.
- Folders were distributed with a(n)
 - i. Example of the proper NAACP DC AC Chapter Update
 - ii. Executive Committee Roster for each NAACP DC AC Unit
 - iii. Compliance Paperwork:
 1. Blank Quarterly Report
 2. Blank Fiscal Year 2007 Report

V. Ellie Gunderson, DC AC Secretary, distributed the Minutes of the October 14, 2007 structuring meeting. No amendments were made. The Minutes were approved as written.

VI. Akosua Tyus distributed copies of draft copies of the DC AC Bylaws. No amendments were made. The Bylaws were approved as written.

- NOTE:
 - i. Victoria Everett, from American University, was voted DC AC Education Chair.
 - ii. Michelle Harper, from the University of the District of Columbia, was voted DC AC Youth Steering Committee Chair

VII. Akosua Tyus gave an overview of how to get into compliance with the National Office. As of the 1st Quarter Meeting, none of the Units were in compliance. **CONTINUE**

VIII. Chapter Updates

- Presented by

Georgetown University	Ellie Gunderson, GU, President
George Washington University	Sean White, GWU Vice-President*
Howard University	Britney Autry, Secretary
DC Youth Council	Ashley Taliaferro, DCYC President*

*Executive Committee Members from the DC Youth Council and George Washington University were not present in person but sent in a chapter update prior to the 1st Quarter DC AC meeting.

- The Chapter Updates Consisted of
 1. A listing of programs from the last quarter (i.e. October 2007-December 2007)

- a. Title
 - b. Date
 - c. 1-2 sentence summary
 - d. Committee Responsible
2. One example of success in the last quarter (i.e. October 2007-December 2007)
 3. One area of improvement in the last quarter (i.e. October 2007-December 2007)

IX. Re-Activation Status:

- Both AU and UDC have been reactivated!
- Razzi Cooper, President University of the District of Columbia NAACP, explained about the HIV/AIDS program the Unit put on last quarter. The DC AC needs the unit number, unit charter and Executive Committee Roster for its records.
- Victoria Everett and Brandi Mirzakhani, members of the American University NAACP Reactivation Committee, announced that they have been recognized by their school's Office of Student Activities and have their 25 paid members in order to be recognized by the National Office. A town hall meeting will be held on Tuesday, February 5, 2008 at 6pm with the purpose of formally announcing the creation of the chapter, electing officers and committee chairs as well as brainstorming program ideas.

X. Sable Nelson, explained the "Circle of Praise", an opportunity for the highest ranking officer of each unit present acknowledge an Executive Committee/General Body member who did outstanding work in the last quarter

- The following dedicated Freedom Fighters were recognized and will receive acknowledgement from the NAACP DC AC:

<i>Unit</i>	<i>Individual(s) Recognized</i>	<i>Rationale</i>
American University (by Victoria Everett)	Brandi Mirzakhani	Spearheading the reactivation of the AU Chapter
DC Area Council (by Brittney Autry, Ceily Moore and Sable Nelson)	Akosua Tyus	Being informed, using a friendly hands on approach and bringing a youthful face to the Association
DC Area Council (by Sable Nelson)	Gerard Charles	For his years of dedication to the NAACP on the National Youth Work Committee, DC YC and DC AC
	George Washington University	Implementing innovative programs
DC Youth Council (by Denise Keels)	Ashley Taliaferro	Giving her all to the DC Youth Council despite her busy schedule
Georgetown University (by Ellie Gunderson)	Chelsea Irwin, Kenneth Mitchell	Working hard despite not having positions
	James Bowden, Jheanelle Brown, Adam Lovallo and Ashley Williams	Being a energetic and supportive Executive Committee Members

Howard University (by Ceily Moore)	Brittney Autry	Coordinating chapter efforts behind the scenes
University of the District of Columbia (by Michelle Harper)	Razzi Cooper	Spearheading the reactivation of the UDC Chapter

- XI. Ellie Gunderson asked for amendments to the DC AC Contact Information for individual Unit Executive Committee Members
- XII. Ellie Gunderson asked for amendments to the DC AC Calendar
- XIII. Next Meeting - Sunday, April 13, 2007
- Will be hosted by Howard University
 - The February Chapter Check-in will be on Tuesday, February 12, 2007
- XIV. The meeting was adjourned at 5:55 pm



DC NAACP Branch

Young Adults Committee Report

- I. The objectives of the Young Adults Committee are to recruit young adult members and encourage their participation in the branch initiatives through actively chairing and participating on committees of the Washington, DC Branch.
- II. The Young Adults Committee meets monthly to highlight the mission on the NAACP, objectives of the DC Branch, and discuss various education, economic, political, and health issues of interest to young adults.
- III. Our current initiatives are to continue increase the visibility of the NAACP DC Branch amongst young adults within the DC community, encourage membership dues payment, and motivate young adult members to be active committee chairs and members within the DC Branch.
- IV. YAC Goals:
 - Activate and Chair the Public Relations Committee. Person will be responsible for updating membership e-mail list and sending e-mails to mailing list. Person will develop press releases as needed
 - Activate and recruit an International Affairs Committee Chair
 - Activate and recruit a (WIN) Women In NAACP Committee Chair
 - Activate and recruit a Public Relations Committee Chair
 - Recruit a WebMaster to develop and maintain the branch website
 - Recruit a Social Event Planner to plan social events targeting young adults (i.e. Happy Hours)
 - Recruit a Fundraising Committee Co-Chair to specifically solicit and coordinate sponsorships
 - Recruit a Membership Committee Co-Chair to plan membership drives targeting young adults and assist Mrs. Fitzgerald with processing memberships
- V. Events:
 - On Thursday, November 29, 2007, we collaborated with Thursday Network, NCNW, and the NAACP DCAC units to co-host a State of Emergency Forum on the unjust treatment of African-American youth within our juvenile justice system.
 - We are now co-hosting First Fridays at Felix with several other young professional organizations. Our first event co-hosting First Fridays was held on Friday, December 7, 2007.
 - Monday, December 17, 2007 – Advance Film Screening of “The Great Debaters” with Thursday Network

Respectfully Submitted By:
Akosua Tyus 8/4/2008



**Washington, DC Branch of the NAACP
Healthcare Committee Report
February 14, 2008**

Healthcare Committee Report:

- The Healthcare committee most recently has been working diligently on the Safe Prescription Act with the support of members of the Executive committee. The committee received word from David Catania's office the bill passed in January.
- The Healthcare committee has been approached by Melissa Bishop Murphy of Pfizer to partner on new health initiatives this year. If funding is available for the branch, the committee will follow – up with the Executive Board to decide if we are interested in forming a partnership.
- There are developing plans for a HIV/AIDS event for the NAACP Young Adult and College chapters in the district. More information will be made available.
- Melissa Middleton, PhD of the Society of Academic Medicine (SAEM) has invited the DC Branch of the NAACP to participate in their panel discussion on May 28, 2008 at the Acute Care Research Network Conference. The SAEM is working to facilitate the establishment of an optimal infrastructure for emergency care research networks so that research can be done in a manner that includes diverse patient groups with respect to age, gender, ethnicity, and medical needs. They are requesting a member of our branch be on site to speak about the following:
 - What types of research you feel minorities most need to see advancement on
 - What barriers prevent your group from participating in clinical research
 - General thoughts on emergency care for your population.

In closing, the healthcare committee will try to find a new meeting schedule since attendance has been minimal. I am proposing conference calls. If you are interested in joining, please see me after the meeting.

Submitted by:
Shavon L. Arline, MPH



Washington, DC NAACP Branch **Economic Empowerment Committee Report**

- I. The objective of the Economic Empowerment committee is to accelerate economic growth in our communities and eliminate existing racial and ethnic economic disparities through implementing educational and advocacy programs.
- II. There are several programs developed by the NAACP National Office, which the Economic Empowerment Committee has requested information on implementing. These programs include Building on a Dream, Economic Reciprocity Initiative, Bank of America's Financial Empowerment Initiative (FEI), and the Reginald F. Lewis Youth Entrepreneurial Institute.

"Building on a Dream"

- "Building on a Dream" is a Homeownership Program developed by the NAACP National Office.
- This program is a partnership between the NAACP and the National Association of Home Builders (NAHB) committed to ensuring that all American families who desire to own a home are able to do so.
- This program involves producing the housing report "Building on a Dream," which focusing on the state of minority housing in America and hosting Housing Town Hall meetings to address housing issues.
- Copies of the "Building on a Dream" Executive Summary Housing Report were distributed to the committee.
- Christine Bischoff of the NAACP National Office is the contact for implementing "Building on a Dream." She has offered to answer any questions our branch has on this program and assist our branch in implementing this program.

Economic Reciprocity Initiative (ERI)

- The Economic Reciprocity Initiative (ERI) measures corporate America's financial relationship with the African American community.
- Since 1996, the National NAACP Office has developed an annual Consumer Choice Guide analyzing the diversity efforts of 50 private corporations in lodging, telecommunications, financial services, general merchandising, and automotive industries.
- The national office recommends branches host workshops educating the community on the results of the annual Consumer Choice Guide.
- Copies of the 2006 Consumer Choice Guide were distributed to the committee.
- Christine Bischoff of the NAACP National Office's Economic Empowerment Department is the contact for this program and has offered to answer any questions our branch has on this program.

Financial Empowerment Initiative (FEI)

- The Financial Empowerment Initiative (FEI) is designed to advocate for increased access of African-American and other minority communities to credit, capital, and financial services in order to create wealth.
- The FEI program focuses on educating individuals about managing credit, achieving homeownership, business development and personal investing, while increasing financial literacy in general.
- The Bank of America Financial Empowerment Initiative (FEI) is currently being restructured by the National Office.
- Dawn Franklin explained that while the national office restructures the Financial Empowerment Initiative (FEI) with Bank of America, individual branches are welcome to develop Financial Empowerment Initiatives (FEI) with other financial institutions.
- Doris Bishop recommended that our branch contact Wachovia Bank as a potential partner in implementing our Financial Empowerment Initiatives (FEI).

Reginald F. Lewis Youth Entrepreneurial Institute

- The NAACP Reginald F. Lewis Youth Entrepreneurial Institute is an out-of-school based program offered through a partnership with (HBCU)'s to inspire young people to view entrepreneurship as an option for success and to teach them the skills required to become successful business owners.
- The Reginald F. Lewis Youth Entrepreneurial Institute for 2007 is currently on hold by the National Office.
- Dawn Franklin of the NAACP Economic Development Department is the contact for the potential implementation of this program.

III. The Economic Empowerment Committee identified workshops to be planned and conducted throughout the year. These workshops will focus on **Homeownership, Entrepreneurial Development, Credit Repair, Jobs, Tax Preparation, and Predatory Lending.**

Home Ownership Workshops

- Partner with local banks, HUD, and local community organizations to provide information on the benefits and feasibility of home ownership
- Work with local media outlets (local radio, television stations, newspapers) to ensure that event is listed on citywide community calendars

Entrepreneurial Workshops

- Partner with local business owners and community organizations to provide information and resources for attendees
- Organizations could include Small Business Association, lenders, and grant providers
- Work with local media outlets (local radio, television stations, newspapers) to ensure that event is listed on citywide community calendars

Credit Building Workshops

- Bring in various speakers, financial advisors, and community organizations to provide information on improving FICO scores, paying off debt, effective money management skills, etc.

- Speakers could include Michelle Singletary (of TV One's Singletary Says), Operation Hope, etc.

Job Fair

- Partner with local staffing agencies, local businesses, and federal agencies
- Provide information on job training programs
- Publicize event citywide and possibly partner with other local organizations
- Outreach to local high schools, community colleges, universities, community centers

Tax Preparation Workshop

- Provide attendees with information on federal tax credits, tax preparation, common mistakes, etc.
- Partner with local tax preparation providers such as H&R Block and the IRS
- Possibly offer free tax prep during workshop (encourage attendees to bring W2 forms and other info)
- Host in a location with a computer lab to provide e-filing

Rebecca Thompson, Economic Empowerment Chairperson

(202) 637-5339

Thompson.rebeccam@gmail.com

**Washington DC Alumnae Chapter of
Delta Sigma Theta Sorority, Inc.
Financial Fortitude Committee**

DC Branch



ΔΣΘ &

NAACP

Present



**TAX PREPARATION
WORKSHOP**

*Tax Specialist will discuss various options for filing your Taxes.
Understand State Taxes, Federal Taxes, Itemizing, Paycheck Deductions,
and learn to maximize your deductions*

Tuesday, March 11, 2008

MLK Library

901 G Street, NW

Washington, DC

6:30-8:00PM



NAACP, DC Branch **Public Relations Committee Proposal**

The objective of the Public Relations Committee will be to enhance public awareness of NAACP DC Branch activities through implementing a comprehensive branding and public relations plan

RESPONSIBILITIES

- Draft press releases, news releases, and media advisories managing news placement promoting the work of NAACP DC Branch
- Develop, maintain, and update the NAACP DC Branch website
- Research services to improve the website and e-mail list-serve system of the NAACP DC Branch
- Promote meetings and events through e-mails, flyers, and press releases
- Develop flyers for meetings and events
- Coordinate the distribution of flyers and media publications
- Continuously develop a proactive strategic public relations program and communications plan to strengthen the profile of NAACP DC Branch
- Participate in special projects and assignments as necessary

COMMITTEE STRUCTURE

- Public Relations Chair
- WebMaster
- Committee Members
(Desirable skills to include flyer design, press release development, social event planning, and event promotion)

NEWS COVERAGE

- The advertising for all print including flyers, handbills, and invitations, will portray the logo and trademark of NAACP. All advertising for radio will include the NAACP trademark and corporate statement.
- Outreach to radio news coverage of any event will include national public radio and the likes including 89.3 and 90.9. It will also include public service announcements on the leading hip-hop and R&B stations

- Outreach to print news coverage of any event will include The Washington Post, The Informer, The Afro-American and USA Today, The Washington Times, The EXPRESS, The City Paper and The Examiner.

COALITION BUILDING

- Reaching out to other urban social justice organizations has been the norm for NAACP. Building with other social networks that include Hispanics, Asians and others considered “of color” is essential.
- Reaching out to political justice organizations that are not partisan
- Social happy hours with organizations that reach out to the young, urban professional that are not social justice
- Political, Social and Economic event once a month



**Washington, DC NAACP Branch Meeting
Veterans Affairs Committee
Joe Wynn, Chair
February 12, 2008
7 p.m.**

Veterans Affairs Committee Report:

The Veterans Affairs Committee co-hosted the monthly [Veterans United for Community Service \(VUCS\) Forum](#). The forum is held on the 1st Thursday, of each month (this month, February 7th), along with the D.C. Office of Veterans Affairs, the National Association for Black Veterans (NABVETS), and the Veterans Enterprise Training & Services Group (VETS Group).

The purpose of the forum is to exchange information and ideas with Veterans, Agency Representatives, Community Leaders and Residents that will help to create a positive lifestyle for veterans. It was held from 6:30 pm to 8:30 pm at the Citywide Conference Center, located at 441 4th Street, N.W., Wash., D.C.

Topics of discussion vary from month to month and may include: Veterans Benefits, Claims Filing, Business Development, Employment Training, Veterans Preference, Financial Empowerment, Identity Theft, Vocational Rehabilitation, Credit Repair, Housing, Health Care, and much more! The topic of discussion this month focused on [Transitional & Permanent Supportive Fair for Veterans](#).

Our special guest presenter was Robert Walker, Director, HUD Office of Fair Housing & Equal Opportunity Education & Outreach Division. Others invited to participate in the discussion: Renae Allen of the Center for Minority Veterans, David Thompson, Vets Employment Specialist of Way Station out of the Baltimore area; Marvin Mohammed, CEO All Faiths Consortium (a homeless veterans outreach program), and Cheryl Beversdorf, Director for the National Coalition for Homeless Veterans.

The next forum is scheduled for the 1st Thursday, March 6, 2008 at the same location as time referenced above.

In addition, the Veterans Affairs Committee completed the draft letter that was approved per unanimous vote of the membership at the November 8th, 2007 Branch meeting, for distribution this month to the NAACP National Officers and the National Board of Directors. The letter is primarily directed to the Chair of the NAACP National Convention Planning Committee, Rosyln Brock, requesting that

the NAACP National Office honor the national resolutions passed at the 2005 and 2007 National Conventions calling for the NAACP National Office to include workshops addressing the issues of Black Veterans at the upcoming 2008 National Convention, each 2008 State Convention, and each National and State Convention thereafter.

I'm also pleased to announce that our Veterans Affairs Cmte in partnership with Nabvets and the Vets Group, have now PAID for 2 tables for the upcoming Freedom Fund Banquet at the Grand Hyatt Hotel in DC on March 5th and expect to pay for 2 or more tables before the event.

This concludes my report.

Submitted by Joe Wynn, Chairman
NAACP-DC Branch, Armed Services &
Veterans Affairs Committee
(202) 723-0800

Attach: Letter to NAACP National Officers and Board



**Washington, DC NAACP Branch
Veterans Affairs Committee
Joe Wynn, Chair
February 10, 2008**

To: NAACP National Board Officers
Julian Bond, Chairman
Roslyn M. Brock, Vice Chairman
Angela Ciccolo, Secretary
National Board of Directors

Re: Official Recognition of Veterans at the 99th NAACP Convention

On behalf of the members of the NAACP-DC Branch, we are requesting that the NAACP National Office honor the national resolutions passed at the 2005 and 2007 National Conventions calling for the NAACP to include workshops addressing the issues of veterans and especially Black Veterans at all conventions, including the upcoming 2008 National Convention, July 12 – 17th, in Cincinnati, Ohio; each State Convention, and each National and State Convention thereafter.

It is the purpose of the National Convention to establish policies and programs of action for the ensuing year. All actions of the Convention on questions of policy and programs, which are not contrary to the Constitution, shall be binding on the Board of Directors, the Executive Committee, the Officers and all Units.

There have been two resolutions brought before the National Convention in 2005 and again in 2007, by the NAACP-DC Branch, that were passed by a majority vote of the delegates present. Both resolutions called for the National Office of the NAACP to conduct workshops on Veterans Affairs at each National Convention, State Convention, and Regional Conferences, thereafter.

To date, the National Office has not honored its commitment to its members, particularly those members who voted for the above referenced resolutions by conducting workshops on Veterans Affairs. However, workshops on Economic Empowerment, Education, Legislative, Civic Engagement/Voter Empowerment, Criminal Justice, Juvenile Justice, Legal & Health are always given. There is also a great deal of attention given to Women in the NAACP at each National Convention.

We appreciate the fact that at each National Convention, the NAACP Armed Services & Veterans Affairs dinner is held in recognition of a selected military department where two veterans are also honored. In 2006, I had the honor of receiving the distinguished Julius E. Williams award for providing outstanding services to veterans through my Veterans Enterprise Training & Services Group. However, this one evening event does not provide sufficient time to discuss the variety of issues confronting veterans today.

Over the past 3 years, the Armed Services & Veterans Affairs Committee of the NAACP-DC Branch has partnered with the Center for Minority Affairs of the Veterans Administration, and the National Association for Black Veterans, to organize a Veterans Pavilion in the Exhibit Hall at each of the NAACP National Conventions in Milwaukee – 2005, Washington, DC – 2006, and Detroit – 2007.

The purpose of the Veterans Pavilion have been to present the diversity of resources and services made available to veterans via the Department of Veterans Affairs and community-based Veteran Service Organizations while also providing a venue for veterans and their family members to express their concerns. In addition to the 3 organizations referenced above, some of the other participating organizations have been: the Center for Women Veterans, the Center for Veterans Enterprise, the Vietnam Veterans of America, the Veterans of Foreign Wars, the American Legion, the VETS Group, and the National Association of American Veterans.

I might also add that these veteran's exhibits have been paid for by the participating organizations. We have paid for our own travel, hotel, meals, and even the exhibit fees. Some of our organizations also participated in the 2007 Texas State Convention; again, at our own expense. None of these organizations have received any reimbursement from the NAACP National Office for participating. We have agreed to participate because we believe its needed and it's the right thing to do!

We have already started to organize to participate in the NAACP National Convention in Cincinnati. But this year, we would like to partner with the NAACP National Office to organize the Veterans Pavilion and to conduct the workshops required by the NAACP resolutions to address the issues and concerns of the NAACP's veterans and their families.

I strongly urge that the NAACP National Officers and its Board of Directors honor its commitment to the members they serve; especially those who are military veterans that have served to protect our freedom and rights in America and for those who have veterans in their families. The Armed Services & Veterans Affairs Committee of the NAACP-DC Branch, the National Association for Black Veterans, and the Center for Minority Veterans are willing to assist you with this commitment.

Thank you for your consideration of this matter.

Sincerely,

**Joe Wynn
Miller**

NAACP-DC Chairman,
Armed Services & Veterans Affairs Cmte
(202) 723-0800

Lorraine

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**Organizations and Members in Support of Seminars on Veterans Affairs and
a Veterans Pavilion at NAACP National & State Conventions**

Renaee Allen,
Center for Minority Veterans

Terry B. Mills,
NAACP Texas State Treasurer

Theresa Dear,
NAACP National Board

Robert Cocroft,
NABVETS National Commander

Vincent Turner, NAACP
Alabama Vets Affairs Cmte

Gary Bledsoe, President
NAACP Board & Texas State Conf.

Joe Madison, NAACP
Former National Board Mbr

David Goatley, NAACP
National Board Consultant

Dale Charles, NAACP National Board
Arkansas State President

Richard Weidman,
Vietnam Veterans of America

Alberta Phillips,
Texas NAACP Columnist

James Crowell, President
NAACP Biloxi, MS Branch

Richard Womack, NAACP
AFL-CIO Exec. Assistant

Edward Vaughn, President
NAACP Alabama State Conf.

Theodore C. Fields,
NAACP Dayton Branch

Derrick Forward, President
NAACP Dayton Branch

Anna Wilkins Daily, NAACP
New Jersey State Conference

Samuel A. Key, President
Washington County Branch

Craig Kelly, President
NAACP Bridgeport, CT

NAACP-DC Members
Armed Svcs & Vets Affairs Cmte

Joe Sharpe,
American Legion

Bill Dozier,
Veterans of Foreign Wars

Richard Dudley,
VETS Group, Inc.

Constance Burns,
Nat'l Association of American Vets